

Plan for Fylde - Plan for the Future

Fylde Council
Settlement Hierarchy Background Paper

March 2016



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1.0 Introduction

This paper sets out the settlement hierarchy for Fylde, and will form part of the background evidence for the Local Plan which covers the period from 2011 to 2032. It indicates in broad terms which settlements are best placed to deliver the sustainable development, accommodating Fylde's requirements, and therefore underpins the Development Strategy for the Local Plan. The key objective of sustainable development is expressed in both the National Planning Policy Framework and National Planning Practice Guidance.

'The purpose of planning is to help achieve sustainable development' (NPPF, page i).

2.0 Scope of Background Paper

The Background Paper will assess the following settlements so as to produce a ranking order (hierarchy) of settlements in Fylde, for inclusion in the draft Local Plan:

- | | |
|---------------------|------------------|
| 1. Ansdell | 11. Squires Gate |
| 2. Clifton | 12. St Annes |
| 3. Elswick | 13. Staining |
| 4. Freckleton | 14. Treales |
| 5. Kirkham | 15. Warton |
| 6. Little Eccleston | 16. Weeton |
| 7. Lytham | 17. Wesham |
| 8. Newton | 18. Wharles |
| 9. Normoss | 19. Wrea Green |
| 10. Singleton | |

3.0 Methodology

Accessibility criteria and scoring

The former North West of England Plan Regional Spatial Strategy to 2021 (RSS), which has been revoked, set out accessibility criteria and scoring schemes for new employment and residential development. This criteria and scoring scheme is based upon the criteria and scoring in the former Joint Lancashire Structure Plan.

The purpose of the settlement hierarchy is to rank the settlements of the borough according to the size of their population and the availability of services and facilities. As the accessibility criteria and scoring in the former RSS is used to assess the accessibility of new employment and residential development to services and facilities, it is not feasible to use this to determine the settlement hierarchy. Although the RSS has been revoked, the principles it used to ascertain the settlement hierarchy remain sound and so the criteria and scoring in that document can be used to provide an indication of the weight that could be given to different themes, such as access to schools, open space (Green Infrastructure network) and public transport.

In consideration of this, the criteria and scoring in the former RSS has been used as a basis for the criteria and scoring in the settlement hierarchy. It should be noted that the criteria and scoring in the former RSS was always intended as good practice, and is not policy. The

settlement hierarchy has specifically been informed by the residential criteria and scoring, as this sets out criteria that are more relevant to inform a settlement hierarchy, such as access to shopping and schools.

Fylde settlement hierarchy criteria and scoring

The criteria and scoring used for this settlement hierarchy are set out below.

Maximum score: 5

The factors below are regarded to have the biggest influence on the position of each settlement in the settlement hierarchy. Therefore, maximum scores of '5' have been attributed to each criteria listed. Note that the criteria and scoring in the former RSS in relation to bus services, primary schools and open space were also given a maximum score of '5'.

- Population
- Bus services
- Primary schools
- Open space

Maximum score: 3

The factors below are considered to have a moderate influence on the position of each settlement in the settlement hierarchy. Therefore, maximum scores of '3' have been attributed to each criteria listed. The criteria and scoring in the former RSS in relation to these factors were also given a maximum score of '3'.

- Train service
- Secondary schools

Maximum score: 1

The factors below are considered to be basic services that have a lesser influence on the position of each settlement in the settlement hierarchy. Therefore, maximum scores of '1' have been attributed to each criteria listed.

The specific criteria in the former RSS gives a maximum score of '5' in relation to new residential development having access to at least three out of five basic services. Therefore, the former RSS also gives a lesser weight to each basic service.

- Post office
- Libraries
- Community facility
- Doctor's surgery (GPs)
- Indoor sport / leisure / entertainment facilities

As an exception, a maximum score of '2' is given in relation to libraries, in order to differentiate from settlements that only have access to a mobile library, where a score of '1' is given.

In carrying out these assessments it is acknowledged that, in the future, certain services available in some of the settlements may be discontinued or the level of provision reduced and that access to services may change. However, as the outcome of these service reviews is unknown at this time, all services have been assessed at their current levels of provision.

Defining the settlements

The settlements are all of the areas in Fylde that are bounded by 'limits of development' as shown on the Fylde Borough Local Plan (As Altered: October 2005) Proposals Map. The limits of some settlements, however, are not clear, as some settlements are joined together, whilst others overlap into Blackpool. The definition of these settlements is explained below.

- Lytham, Ansdell and St Annes are not divided by the 'limits' of development. Therefore, Lytham is considered to be the parts of the wards of St Johns and Clifton within the 'limits' of Lytham St Annes, Ansdell is considered to be the ward of Ansdell, and St Annes is considered to be the remainder of the Lytham St Annes area within the 'limits' of development.
- Kirkham and Wesham are also not divided by 'limits' of development. Therefore, these settlements are considered to be separated by the railway line.
- Normoss overlaps into Blackpool. For the settlement hierarchy, Normoss is considered to be the part of the settlement within Fylde.
- The Squires Gate area overlaps into Blackpool. For the settlement hierarchy, Squires Gate is considered to be the part of the area that is located within Fylde.

It needs to be noted that, in assessing access to services and facilities, the settlement hierarchy considers facilities and services in neighbouring boroughs that are within the criteria measurements set out below.

Criteria measurements

The hierarchy considers population, along with services and facilities that are within easy access of a settlement. For the purpose of the hierarchy, easy access is generally considered to be no more than 10 minutes walking distance from the centre of the settlement. This is approximately 800 metres. It should be noted that the centre of Normoss is considered to be the central part of the area of Normoss within Fylde. The centre of Squires Gate is considered to be the central part of the residential area of Squires Gate within Fylde.

There are two exceptions to the 10 minute walk rule. The first is secondary school access. A maximum threshold of 1km cycling distance to a secondary school from a new residential development has been used for the hierarchy to determine whether a settlement has access to a secondary school, as measured from the centre of the settlement.

The second exception is access to a supermarket. These are places where consumers often undertake weekly shopping trips, therefore the majority visit using the car or public transport. Consequently, a threshold of 3km from the centre of each settlement has been used to determine whether each settlement has easy access to a superstore or supermarket.

The above methodology means that some settlements will have access to facilities and services that are within adjacent settlements / areas / boroughs.

Other criteria measurements

Other criteria have been used in this settlement hierarchy (of a different nature to the criteria set out above). The methodology used in measuring these other criteria is explained below.

Population

➤ Population

The neighbourhood statistics website has been used to determine the population for each settlement. The population in this settlement hierarchy is the number of people counted as usually resident in the area at the time of the 2011 census. The data is based upon wards, unless there is a significant amount of the ward in the rural area, or there is more than one settlement within the ward. In these cases, new areas have been constructed, using the 'custom' section of the website, in order to obtain population data for a specific area, and the 'limits of development' have been followed as closely as possible.

Public transport

➤ Bus services

The hierarchy takes account of the number of buses and the number of settlements that can be accessed by bus. Bus timetables have been used to obtain this information. The scoring for each settlement has therefore been derived by combining the frequency of the bus service along with the number of settlements visited. The scoring is based on the point in the settlement which has the most frequent bus service. The number of settlements visited consists of the settlements within the hierarchy, along with Preston and Blackpool (which are major destinations close to, but outside Fylde).

The tables in the appendix show how the scoring for bus services has been derived for each settlement. The number of buses per hour are from Monday to Saturday, and are one way. The scoring does not take account of school services.

➤ Train services

The settlement hierarchy takes account of train frequency, and this information has been obtained from train timetables. Kirkham and Wesham railway station, which is situated on both the North Fylde Railway line and the South Fylde Railway Line, between Preston and Blackpool, is the station served by the highest number of train services in Fylde. There are two services that stop at the Kirkham and Wesham railway station every hour. Squires Gate, St Annes, Ansdell and Lytham stations are

all situated on the South Fylde railway line, and there is only one service per hour at these stations. None of the other settlements in the hierarchy have a rail service.

Shopping

➤ Urban settlements

The urban settlements have been categorised by type of centre by way of a **Retail Hierarchy: i.e. town centre, district centre and local centre**. This provides an indication of the level of shopping within each centre. The Revised Preferred Option version of the emerging Fylde Local Plan includes defined town, district and local centre boundaries; together with primary and secondary retail frontages.

Town centres: The towns of Kirkham, Lytham and St Annes have a larger number of shops than the other settlements as they are the largest towns in Fylde. These are categorised in the scoring in this Settlement Hierarchy Background Paper and designated in the emerging Fylde Local Plan as Town Centres.

District centres: Ansdell has a concentration of shops. Ansdell is designated as a District Centre in the Revised Preferred Option version of the Fylde Local Plan.

Local centres: Freckleton has a cluster of shops. In St Annes, Alexandria Drive; Headroomgate Road; St David's Road North; and St Alban's Road, have clusters of shops. These are all designated as Local Centres in the Revised Preferred Option version of the Fylde Local Plan.

[Normoss has a cluster of shops within the Blackpool boundary. The clusters of shops at Squires Gate are just within the Blackpool boundary, and are designated as 'local centres' in the Blackpool Local Plan. (There are three 'local centres' at Squires Gate)].

New **Local Centres** are proposed for Warton and for Whitehills (i.e. the land in the Fylde-Blackpool Periphery in the vicinity of Junction 4 of the M55 Motorway) in the Revised Preferred Option version of the Fylde Local Plan. These two new local centres are planned to be delivered by the end of the plan period in 2032.

➤ Rural settlements

Most of the rural settlements (i.e. Tier 1 Larger Rural Settlements and Tier 2 Smaller Rural Settlements) in Fylde do not have retail centres. However, for the rural settlements it is practical to count the number of shops, as no rural settlement has more than one local store. This hierarchy has separated the urban settlements from the rural settlements. The urban areas have been categorised by type of centre, as this gives a strong indication of the level of shopping facilities compared to other settlements. The rural settlements have been categorised by whether or not they have a store.

4.0 Results

Population

Population

The following scoring has been used for the population of each settlement:

Table 1: Population of each settlement		Score
More than 10,000	St Annes	5
5,000-10,000	Kirkham, Lytham	4
3,000-5,000	Ansdell, Freckleton, Wesham	3
1,000-3,000	Elswick, Newton, Normoss, Staining, Warton, Wrea Green	2
Up to 1,000	Clifton, Little Eccleston, Singleton, Squires Gate, Treales, Weeton, Wharles	1

Public Transport

Bus service

The table below shows how the scores for each settlement relates to the hierarchy scores. The appendix shows how the scoring for bus services has been derived.

Table 2: Bus service score (i.e. the total number of buses per hour, plus the number of destinations)						
Bus service score	0	1-9	10-19	20-29	30-39	40+
Settlement hierarchy score	0	1	2	3	4	5

In line with the above scoring system, each settlement is ranked as follows in relation to bus services:

Table 3: Access to bus services					
Settlement	Score *	Settlement hierarchy Score	Settlement	Score *	Settlement hierarchy Score
St Annes	47	5	Little Eccleston	14	2
Lytham	44	5	Elswick	12	2
Kirkham	42	5	Normoss	9	1
Ansdell	36	4	Wrea Green	9	1
Wesham	35	4	Singleton	7	1

Squires Gate	31	4	Weeton	7	1
Newton	21	3	Treales	5	1
Warton	19	2	Staining	4	1
Freckleton	19	2	Wharles	0	0
Clifton	15	2			

*Score = The total number of buses per hour plus the number of destinations (see Appendix at back of this paper).

Train service

Kirkham and Wesham railway station has the most frequent train service in Fylde. Therefore, these settlements are given a score of '3'. Squires Gate, St Annes, Ansdell and Lytham, each with one service per hour, are given scores of '2', in order to give weight to their accessibility to a train service. The other settlements are given a '0' score, as they have no train services.

Table 4: Access to train services		Score
2 per hour	Kirkham, Wesham	3
1 per hour	Ansdell, Lytham, St Annes, Squires Gate	2
No service	Clifton, Elswick, Freckleton, Little Eccleston, Newton, Normoss, Singleton, Staining, Treales, Warton, Weeton, Wharles, Wrea Green	0

Shopping

Urban centres

The scoring for Fylde's urban centres is set out in the table below.

Table 5: Access to shopping centres – Urban centres		Score
Town centres	Kirkham, Lytham, St Annes	5
District centres	Ansdell	4
Local centres	Freckleton Normoss, Squires Gate	3

Note: Warton is not currently a local (retail) centre.

Tier 1 Larger Rural settlements and Tier 2 Smaller Rural Settlements

The scoring for Fylde’s rural settlements is set out in the table below.

Table 6: Access to shopping centres – Rural settlements		Score
Local store	Clifton (combined with Post office), Elswick, Little Eccleston, Newton, Staining, Wrea Green	2
No local store	Singleton*, Treales, Weeton, Wharles	0

* Note that the local store in Singleton is not currently trading

Notes:

- Clifton has a post office which sells groceries. Therefore, Clifton is considered to have a local store.
- Little Eccleston has no local store. However, a local store in Great Eccleston is approximately 800 metres from the centre of Little Eccleston. Therefore, Little Eccleston is considered to have easy access to a local store.

Supermarkets / superstores

The superstores ⁽¹⁾ identified are Booths, Heyhouses, St Annes; Booths, Lytham; Morrison’s, Kirkham; and Morrisons, Squires Gate. The supermarkets ⁽²⁾ identified are Sainsbury’s, St Annes; Marks and Spencer Simply Food, St Annes; Aldi, St Annes and Lidl, Lytham. The scoring in relation to superstore / supermarket access is set out in the table below.

Table 7: Access to superstores / supermarkets		Score
Superstore / supermarket within settlement or within 3km of settlement	Ansdell, Kirkham, Lytham, Newton, St Annes, Squires Gate, Treales, Warton, Wesham, Wrea Green	3
Superstore / supermarket further than 3km from settlement	Clifton, Elswick, Freckleton, Little Eccleston, Normoss, Singleton, Staining, Weeton, Wharles	0

1 A superstore was defined in former Planning Policy Statement 4 (PPS4) as a self-service store selling mainly food, or food and non-food goods, usually with more than 2,500 square metres trading floorspace, with supporting car parking.

2 A supermarket was defined in former Planning Policy Statement 4 (PPS4) as a self-service store selling mainly food, with a trading floorspace less than 2,500 square metres, often with car parking.

Notes:

- Tesco Extra at Clifton (in Blackpool) is more than 3km from any of the settlements in the settlement hierarchy. Therefore, this superstore is not considered.

Services

Post Office

This part of the hierarchy is based on whether the settlement has access to a post office. Some of the larger settlements have more than one post office. However, as they are serving larger populations, they are given equal scores to those settlements with only one post office. The scoring in relation to post office access is set out in the table below.

Table 8: Access to Post Offices		Score
Post office	Ansdell, Clifton , Freckleton, Kirkham, Little Eccleston, Lytham, Newton, Normoss, St Annes, Squires Gate, Wesham, Wrea Green	1
No post office	Elswick, Singleton*, Staining, Treales, Warton, Weeton, Wharles	0

* Note that the post office in Singleton is not currently trading

Notes:

- Great Eccleston post office is less than 800 metres from the centre of Little Eccleston. Therefore Little Eccleston is considered to have access to a post office.

Library

This part of the hierarchy is based on whether the settlement has access to a library. The scoring for library access is set out in the table below.

Table 9: Access to Libraries		Score
Library	Ansdell, Freckleton, Kirkham, Lytham, Normoss, St Annes, Wesham	2
Mobile library	Clifton, Elswick, Little Eccleston, Newton, Singleton, Staining, Treales, Warton, Weeton, Wrea Green	1
No library	Squires Gate, Wharles	0

Notes:

- Normoss has a library within 800 metres of the centre of Normoss. Therefore, Normoss is considered to have access to a library.
- Kirkham library is within 800 metres of the centre of Wesham. Therefore, Wesham is considered to have access to a library.
- Treales has two mobile libraries that stop well within 800 metres of the centre of the settlement. Therefore, Treales is considered to have a mobile library service.

Community facility

The term 'community facility' in the context of this settlement hierarchy refers to an indoor community facility where a room (or rooms) can be hired for community functions e.g. bingo, yoga etc, and that can also be hired for private use e.g. wedding reception. Such buildings are typically halls and community centres. The scoring in relation to access to community facilities is set out in the table below.

Table 10: Access to Community Facilities		Score
Community facility	Ansdell, Elswick, Freckleton, Kirkham, Lytham, Newton*, St. Annes, Singleton, Staining, Warton, Weeton, Wesham, Wrea Green	1
No community facility	Clifton, Little Eccleston, Normoss, Squires Gate, Treales, Wharles	0

* The Public House in Newton has been counted as a community facility

Notes:

- The Ansdell Institute is considered to be a community facility for Ansdell.
- St Annes United Reformed Church is considered to be a community facility for St Annes.
- Lytham Assembly Rooms is considered to be a community facility for Lytham.
- The Wrea Green Institute is considered to be a community facility for Wrea Green.
- The Blackpool City Learning Centre is considered to be a community facility for Normoss. This facility is outside the boundary of Fylde, but is within 800m of the centre of Normoss.
- All the other settlements with a 'community facility' contain either a hall or a community centre.

Doctors Surgery (i.e. GPs)

This part of the settlement hierarchy is based on whether the settlement has access to a doctors' surgery (GP). The scoring in relation to access to a doctors' surgery is set out in the table below.

Table 11: Access to Doctors Surgeries (GPs)		Score
General Practitioner	Ansdell, Freckleton, Kirkham, Lytham, St Annes	1
No General Practitioner	Clifton, Elswick, Little Eccleston, Newton, Normoss, Singleton, Staining, Squires Gate, Treales, Warton, Weeton, Wesham, Wharles, Wrea Green	0

Notes:

- The nearest doctors' surgery (GP) to Wesham is further than 800 metres from the centre of the settlement. Therefore, Wesham is not considered to have easy access

to a doctors' surgery (GP) as the doctors' surgery is more than 800 metres from the centre of the settlement.

- The nearest doctors' surgery (GP) to Warton is within Freckleton. This facility is further than 800 metres from the centre of Warton. Therefore, Warton is not considered to have easy access to a doctors' surgery (GP).
- Normoss has a doctors surgery (GP) more than 800 metres outside the centre of the settlement. Therefore, Normoss is not considered to have easy access to a doctors' surgery (GP).
- The health centre in Great Eccleston is more than 800 metres from the centre of Little Eccleston. Therefore, Little Eccleston is not considered to have easy access to a doctors' surgery (GP).
- The nearest doctors' surgery (GP) to Squires Gate is more than 800 metres from the centre of the residential part of Squires Gate. Therefore, Squires Gate is not considered to have easy access to a doctors' surgery (GP).

Indoor sport / leisure / entertainment facilities

This part of the hierarchy is based on whether a settlement has easy access to indoor sports and leisure facilities, such as a swimming pool, gym, cinema or other similar type of facility. The scoring in relation to access to such facilities is set out in the table below.

Table 12: Access to indoor sports and leisure facilities		Score
Indoor sport / leisure facility	Ansdell, Kirkham, Lytham, Normoss, St Annes, Warton	1
No indoor sport / leisure facility	Clifton, Elswick, Freckleton, Little Eccleston, Newton, Singleton, Staining, Squires Gate, Treales, Weeton, Wesham, Wharles, Wrea Green	0

Notes:

- St Annes has several facilities, including a cinema and swimming pool.
- Ansdell has the YMCA Sports Arena.
- Lytham has Lowther Pavilion.
- Kirkham has a swimming pool and access to Ribby Hall Village.
- Warton has BACTIVE Fitness Centre.
- The Blackpool City Learning Centre is within 800 metres of the centre of Normoss outside of the boundary of Fylde.
- The other settlements are not within easy access of such facilities.

Schools

Primary school

This part of the settlement hierarchy is based on whether a settlement has easy access to a primary school. The scoring for primary school access is set out in the table below.

Table 13: Access to primary schools		Score
Primary school	Ansdell, Freckleton, Kirkham, Lytham, Newton, Normoss, St Annes, Singleton, Staining, Warton, Weeton, Wesham, Wrea Green	5
No primary school	Clifton, Elswick, Little Eccleston, Squires Gate, Treales, Wharles	0

Notes:

- Weeton Primary School is within 800 metres of the centre of Weeton. Therefore, Weeton is considered to have easy access to a primary school.
- Roseacre Primary School in Blackpool is more than 800 metres from the centre of the residential part of Squires Gate. Therefore, Squires Gate is not considered to have easy access to a primary school.
- St Mary's RC School in Great Eccleston is further than 800 metres from the centre of Little Eccleston. Therefore, Little Eccleston is not considered to have easy access to a primary school.
- Treales School is further than 800 metres from the centre of Treales. Therefore, Treales is not considered to have easy access to a primary school.
- Copp C of E Primary School, North of Elswick, is more than 800 metres from the centre of Elswick. Therefore, Elswick is not considered to have easy access to a primary school.

Secondary school

This part of the settlement hierarchy refers to whether a settlement has easy access to a secondary school. The scoring for secondary school access is set out in the table below.

Table 14: Access to secondary schools		Score
Secondary school	Ansdell, Kirkham, Lytham, St Annes	3
No secondary school	Clifton, Elswick, Freckleton, Little Eccleston, Newton, Normoss, Singleton, Squires Gate, Staining, Treales, Warton, Weeton, Wesham, Wharles, Wrea Green	0

Notes:

- Ansdell, Kirkham, Lytham and St Annes all have secondary schools within their settlements.
- The schools in Kirkham are more than 1km from the centre of Wesham. Therefore, Wesham is not considered to have easy access to a secondary school.

Open space

Open space (Green Infrastructure network)

This part of the hierarchy refers to whether a settlement has easy access (i.e. accessibility) to open space (Green Infrastructure network). Specifically, this refers to Public Open Space and Recreational Areas. Normoss Public Open Space as designated in the Blackpool Local Plan is within 800 metres of the centre of the settlement. Therefore, Normoss is given a score. These types of open space have been chosen because they are areas of outdoor recreation space that are accessible to the general public.

Some settlements have only one area of open space (Green Infrastructure network), whilst other settlements may have several areas of open space. To differentiate between these settlements, a category has been added to the scoring that gives extra weight to settlements with more than one area of open space. The scoring in relation to open space access is set out in the following table.

Table 15: Access to Open Space (Green Infrastructure network)		Score
More than one designated open space	Ansdell, Elswick, Freckleton, Kirkham, Lytham, St Annes, Singleton, Weeton, Wesham, Wrea Green	5
Designated open space	Clifton, Newton, Normoss, Squires Gate, Staining, Treales, Warton	3
No designated open space	Little Eccleston, Wharles	0

Notes:

- Treales has Open Space well within 800 metres of the centre of the settlement. Therefore, Treales is considered to have access to designated open space.

Overall scores

The table below shows all the scores for all the categories under each of the settlements, along with the overall total score for each settlement.

	Ansdeil	Clifton	Elswick	Freckleton	Kirkham	Little Eccleston	Lytham	Newton	Normoss	St Annes	Singleton	Staining	Squires Gate	Treales	Warton	Weeton	Wesham	Wharles	Wrea Green
Population																			
Population	3	1	2	3	4	1	4	2	2	5	1	2	1	1	2	1	3	1	2
Public transport																			
Bus service	4	2	2	2	5	2	5	3	1	5	1	1	4	1	2	1	4	0	1
Train service	2	0	0	0	3	0	2	0	0	2	0	0	2	0	0	0	3	0	0
Shopping																			
Urban centres	4			3	5		5		3	5			3				0		
Rural Settlements		2	2			2		2			0	2		0		0		0	2
Supermarket	3	0	0	0	3	0	3	3	0	3	0	0	3	3	3	0	3	0	3
Services																			
Post office	1	1	0	1	1	1	1	1	1	1	0	0	1	0	0	0	1	0	1
Library	2	1	1	2	2	1	2	1	2	2	1	1	0	1	1	1	2	0	1
Community facility	1	0	1	1	1	0	1	1	0	1	1	1	0	0	1	1	1	0	1
Doctors Surgery (GPs)	1	0	0	1	1	0	1	0	0	1	0	0	0	0	0	0	0	0	0
Indoor leisure facility	1	0	0	0	1	0	1	0	1	1	0	0	0	0	1	0	0	0	0
Schools																			
Primary school	5	0	0	5	5	0	5	5	5	5	5	5	0	0	5	5	5	0	5
Secondary school	3	0	0	0	3	0	3	0	0	3	0	0	0	0	0	0	0	0	0
Open space																			
Open space	5	3	5	5	5	0	5	3	3	5	5	3	3	3	3	5	5	0	5
TOTAL SCORE	35	10	13	23	39	7	38	21	18	39	15	15	17	9	18	14	27	1	21

Settlement Hierarchy

In line with the scores, the proposed settlement hierarchy for Fylde, which will be taken forward in the Revised Preferred Option version of the Local Plan, is as follows:

Kirkham	Key Service Centre	39=
St Annes	Key Service Centre	39=
Lytham	Key Service Centre	38
Ansdell	Part of Lytham Key Service Centre	35
Wesham	Local Service Centre	27
Freckleton	Local Service Centre	23
Wrea Green	Tier 1: Larger Rural Settlement	21=
Newton	Tier 1: Larger Rural Settlement	21=
Normoss	Settlement within Fylde Borough adjacent to the Blackpool boundary	18=
Warton	Local Service Centre	18=
Squires Gate	Settlement within Fylde Borough adjacent to the Blackpool boundary	17
Staining	Tier 1: Larger Rural Settlement	15
Singleton	Tier 2: Smaller Rural Settlement	14=
Weeton	Tier 2: Smaller Rural Settlement	14=
Elswick	Tier 2: Smaller Rural Settlement	13
Clifton	Tier 2: Smaller Rural Settlement	10
Treales		9
Little Eccleston		7
Wharles		1

Key Service Centres

Key Service Centres include a range of housing and employment opportunities, as well as retail, leisure, community, civic, health, and education facilities and financial and professional services that serve a wide area. They have good public transport links to surrounding areas, or the potential for their development and enhancement.

Local Service Centres

Local Service Centres provide a more limited range of services to the local community, compared to Key Service Centres – they provide facilities to serve local community needs. Local Service Centres serve their own communities and those in nearby rural settlements with basic services and are well placed to provide for future local housing and employment needs. Good access to services is essential if rural communities are to flourish.

Tier 1: Larger Rural Settlements

The larger rural settlements provide small scale essential local services, as well as local opportunities for employment. They can therefore be regarded as sustainable communities, albeit with a dependency on, and sustainable transport connection to / from, the Key Service Centres and Local Service Centres.

Tier 2: Smaller Rural Settlements

The smaller rural settlements have fewer essential services and employment opportunities and tend to have limited transport connections with the Key Service Centres and Local Service Centres.

The Retail Hierarchy in Fylde

Retail Hierarchy

The retail hierarchy of town, district and local centres within Fylde is as follows:

1. Town Centre

Kirkham;
Lytham;
and St Annes

2. District Centre

Ansdell.

3. Local Centres

Freckleton;
Alexandria Drive, St Annes;
Headroomgate Road, St Annes;
St David's Road North, St Annes;
St Alban's Road, St Annes;
A local centre is proposed in Warton; and
A local centre is proposed in Whitehills

5.0 Recommendations

- 1) **Warton:** Further investment is required in Warton over the course of the plan period to 2032, to improve services to ensure that the settlement becomes a Local Service Centre through the provision of a local retail centre, including shops and community facilities. The construction of the Preston Western Distributor Road between Lea Gate and a new Junction 2 onto the M55 will improve the accessibility of Warton from the motorway network and the connectivity between the two locations of the Lancashire AEM Enterprise Zone at Warton in Fylde and Samlesbury in South Ribble.

- 2) **Elswick,** which was originally identified as a Tier 1: Larger Rural Settlement scores below Singleton and Weeton in the Settlement Hierarchy on page 17. Singleton and Weeton are both Tier 2 Smaller Rural Settlements, based on their services and facilities. Consequently, Elswick should be re-designated as a Tier 2: Smaller Rural Settlement in the emerging Local Plan.

6.0 Appendix

Scoring for Bus Services

Ansdell													
Bus	Bus service from Church Road, Ansdell to...												Number per hour
	BLACKPOOL	Squires Gate	St Annes	Lytham	Warton	Freckleton	Wrea Green	Kirkham	Wesham	Elswick	Little Eccleston	PRESTON	
7													4
11													4
68													4
76													1
												13	

Score: Total buses per hour + No. destinations $13 + 23 = \underline{36}$

Clifton									
Bus	Bus service from Lodge Lane, Clifton, to...								Number per hour
	BLACKPOOL	Singleton	Weeton	Wrea Green	Newton	Kirkham	Wesham	PRESTON	
75									1
61									2
									3

Score: Total buses per hour + No. destinations $3 + 12 = \underline{15}$

Elswick										
Bus	Bus service from the Ship Inn, Elswick, to...									Number per hour
	BLACKPOOL	St Annes	Ansdell	Lytham	Kirkham	Wesham	Wrea Green	Little Eccleston	PRESTON	
76										1
80 / 82										1
										2

Score: Total buses per hour + No. destinations 2 + 10 = **12**

Freckleton										
Bus	Bus service from the war memorial, Freckleton, to...									Number per hour
	BLACKPOOL	Squires Gate	St Annes	Ansdell	Lytham	Warton	Kirkham	Wesham	PRESTON	
68										4
78										2
										6

Score: Total buses per hour + No. destinations 6 + 13 = **19**

Kirkham

Bus	Bus service from Poulton Street, Kirkham, to...																Number per hour
	BLACKPOOL	St Annes	Ansdell	Lytham	Warton	Freckleton	Wrea Green	Wesham	Elswick	Treales	Little Eccleston	Singleton	Weeton	Newton	Clifton	PRESTON	
75																	1
76																	1
77																	<1
78																	2
61																	2
X61																	1
7																	

Score: Total buses per hour + No. destinations $7 + 35 = \underline{42}$

Little Eccleston

Bus	Bus service from Garstang Road, Little Eccleston, to...									Number per hour
	BLACKPOOL	St Annes	Ansdell	Lytham	Kirkham	Wesham	Wrea Green	Elswick	PRESTON	
76										1
80 / 82										1
42										1
3										

Score: Total buses per hour + No. destinations $3 + 11 = \underline{14}$

Lytham

Bus	Bus service from The Square, Lytham, to...											Number per hour	
	BLACKPOOL	Squires Gate	St Annes	Ansdell	Warton	Freckleton	Wrea Green	Kirkham	Wesham	Elswick	Little Eccleston		PRESTON
7													4
11													4
68													4
76													1
78													2
												15	

Score: Total buses per hour + No. destinations $15 + 29 = \underline{44}$

Newton

Bus	Bus service from Blackpool Road, Newton, to...								Number per hour
	BLACKPOOL	Singleton	Weeton	Wrea Green	Clifton	Kirkham	Wesham	PRESTON	
75									1
61									2
X61									1
									4

Score: Total buses per hour + No. destinations $4 + 17 = \underline{21}$

Normoss			
Bus	Bus service from Staining Road, Normoss, to...		Number per hour
	BLACKPOOL	Staining	
15			2
2 / 2C			4
			6

Score: Total buses per hour + No. destinations $6 + 3 = \underline{9}$

St Annes													
Bus	Bus service from St Annes Square to...												Number per hour
	BLACKPOOL	Squires Gate	Lytham	Andsell	Warton	Freckleton	Wrea Green	Kirkham	Wesham	Elswick	Little Eccleston	PRESTON	
7													4
11													4
68													4
76													1
78													2
17													2
													17

Score: Total buses per hour + No. destinations $17 + 30 = \underline{47}$

Singleton							
Bus	Bus service from Station Road, Singleton, to...						Number per hour
	BLACKPOOL	Weeton	Kirkham	Newton	Clifton	PRESTON	
75							1
							1

Score: Total buses per hour + No. destinations $1 + 6 = \underline{7}$

Staining			
Bus	Bus service from Chain Lane, Staining, to...		Number per hour
	BLACKPOOL	Normoss	
15			2
			2

Score: Total buses per hour + No. destinations $2 + 2 = \underline{4}$

Squires Gate								
Bus	Bus service from Squires Gate Lane (western end), to...							Number per hour
	BLACKPOOL	St Annes	Ansdell	Lytham	Warton	Freckleton	PRESTON	
1								3
7								4
11								4
68								4
								15

Score: Total buses per hour + No. destinations $15 + 16 = \underline{31}$

Treales					
Bus	Bus service from the Grapes Hotel, Wrea Green, to...				Number per hour
	Wesham	Kirkham	Clifton	PRESTON	
77					<1
					<1

Score: Total buses per hour + No. destinations $1 + 4 = \underline{5}$

Warton										
Bus	Bus service from the Pickwick Tavern, Warton, to...									Number per hour
	BLACKPOOL	Squires Gate	St Annes	Ansdell	Lytham	Freckleton	Kirkham	Wesham	PRESTON	
68										4
78										2
										6

Score: Total buses per hour + No. destinations $6 + 13 = \underline{19}$

Weeton							
Bus	Bus service from Station Road, Singleton, to...						Number per hour
	BLACKPOOL	Singleton	Kirkham	Newton	Clifton	PRESTON	
75							1
							1

Score: Total buses per hour + No. destinations $1 + 6 = \underline{7}$

Wesham

Bus	Bus service from Station Road, Wesham, to...													Number per hour	
	BLACKPOOL	St Annes	Ansdell	Lytham	Warton	Freckleton	Wrea Green	Kirkham	Elswick	Treales	Little Eccleston	Newton	Clifton		PRESTON
76															1
77															<1
78															2
61															2
X61															1
															6

Score: Total buses per hour + No. destinations $6 + 29 = \underline{35}$

Wrea Green

Bus	Bus service from the Grapes Hotel, Wrea Green, to...								Number per hour
	BLACKPOOL	St Annes	Ansdell	Lytham	Kirkham	Wesham	Elswick	Little Eccleston	
76									1
									1

Score: Total buses per hour + No. destinations $1 + 8 = \underline{9}$

Wharles has no bus service